

# ADVERTISING RATES, SIZES AND COPY DATES 2024



## No rate increases as Target celebrates its 60th volume in 2024

Please continue to support *Target* — your community magazine which is published by Bourne End (Bucks) Community Association. *Target* goes to more than 5,000 homes in Bourne End, Wooburn Green, Hedsor, Well End, Little Marlow and parts of Flackwell Heath. Published six times a year it is an all-colour publication with an editorial content relating to local people, events and history.

<b>Prices do NOT include VAT but this will be added at the current rate</b>				
<b>Target offers a series discount of 5% for three issues and 15% for six issues</b>				
Height in cms	Width in cms (Column width 6cms)	Total ad size	3 issues	6 issues
3cms	6cms (1 col)	3cms	£60.21	£107.74
6cms	6cms (1 col)	6cms	£106.89	£191.28
6cms	12.4cms (2 cols)	12cms	£195.08	£349.09
9cms	6cms (1 col)	9cms	£151.84	£271.71
9cms	12.4cms (2 cols)	18cms	£271.39	£485.64
9cms	18.8cms (3 col)	27cms	£391.06	£699.79
12cms	6cms(1 col)	12cms	£195.08	£349.09
12cms	12.4cms (2 col)	24cms	£348.18	£623.05
<b>HALF PAGE</b>				
12cms	18.8cms	36cms	£499.60	£894.02
<b>FULL PAGE</b>				
27cms	18.8cms	81cms	£1,115.21	£1,995.65

Single issue advertisements have a separate rate card available on request. These are usually booked by charities, relate to a dated event and are zero-rated

### COPY & PUBLICATION DATES FOR 2024

Issue	Copy Date	Published on
February/March	Tuesday 2 January	Friday 26 January
April/May	Monday 4 March	Thursday 28 March
June/July	Tuesday 7 May	Friday 31 May
August/September	Monday 1 July	Friday 26 July
October/November	Monday 2 September	Friday 27 September
December/Jan 2025	Monday 4 November	Friday 29 November

**ARTWORK:** Artwork should be supplied as a High Resolution JPEG or PDF in the correct size  
Target can arrange artwork although there is a charge for this service

**BOOKING:** To book your advertisement or enquire about availability please contact:  
Barrie Penfold, 01628 525415 or email [advertising@targetmagazine.org.uk](mailto:advertising@targetmagazine.org.uk)

Pick up a copy of *Target* magazine from the Centre Office, Bourne End Community Centre, Wakeman Road, Bourne End, Bucks SL8 5SX or view online at [www.bourneendcommunitycentre.org.uk](http://www.bourneendcommunitycentre.org.uk)